

WEB BASED SYSTEM AND METHOD
FOR MANAGING SALES DEALS

ABSTRACT OF THE DISCLOSURE

A Sales Lead / Deal Management System utilizes a web-enabled interactive database to automate the process for assigning and unassigning deals, managing deals, and tracking/reporting status of the deals as necessary to effectively manage the business. The system captures all deals related information including contact details, disposition and provides on-line up-to-date information upon request.

5